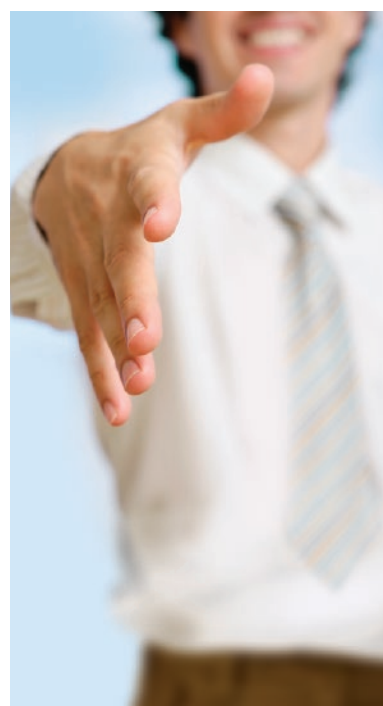


appeal



skin care program



KEEPING HANDS CLEAN AND HEALTHY

keeping it simple



appeal



Appeal offers alternatives to the most popular Jan/San national brands focusing on low cost and good performance

The Appeal line of foaming soaps and sanitizers has been specifically designed to meet the needs of a broad spectrum of end users. Many end users have become overwhelmed by the 100's of choices of soap and sanitizer products... foam versus gel or lotion, manual and touch free, cartridges or bags, sizes from 500mL to 8000mL and everything in between!!!

The Appeal line eliminates the confusion by providing Interline Brands sales people with a simple and proprietary high value system of foaming soaps and sanitizers... just four product choices and four corresponding "Guaranteed for Life" dispenser options. Everything end users need to feel confident in choosing Appeal brand products.

- Meeting or exceeding quality criteria.
- Providing a demonstrable total value proposition.
- Offering a complete system for all customer skin care needs.
- Providing long term category expertise for the customer's changing work place.
- Supporting strategic initiatives towards sustainability.



appeal hand hygiene product selection



Appeal Foaming Hand & Body Wash

Ideal choice for economical hand and body cleansing in all types of public facilities, including General Industry, Healthcare, Schools, Manufacturing and Office Environments.

This product meets Green Seal™ Standard GS-41A based on effective performance and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.

Item No.	USN No.	Description	CASE QTY
APP17100-04	102666	1L Foaming Hand & Body Wash	4/CS
APP17105	102671	1L White Foaming Soap Dispenser	1/CS



Appeal Antibacterial Foaming Hand Soap

A high quality, antibacterial foam soap with triclosan is 99.99% effective in killing common germs and bacteria. Ideal for General Industry, Healthcare, Schools, Hospitality, Food Service, Manufacturing and Office Environments.

Eliminates 99.99% of germs and bacteria.

Item No.	USN No.	Description	CASE QTY
APP17101-04	102667	1L Antibacterial Foaming Hand Wash	4/CS
APP17104	102670	1L Black Foaming Soap Dispenser	1/CS



Nonfood Compounds
Program Listed E3
140062



Appeal Alcohol Foaming Instant Hand Sanitizer

Appeal instant hand sanitizers put infection control in your hands, killing more than 99.99% of many germs and bacteria that cause common illnesses. Ideal for Healthcare, Police/Medical Emergency, Banks, Day Care, Offices Buildings, Health & Fitness Facilities, Food Service and Educational Facilities.

A non-aerosol foaming instant hand sanitizer with 72% alcohol plus moisturizers.

Item No.	USN No.	Description	CASE QTY
APP17102-04	102668	1L Alcohol Foaming Hand Sanitizer	4/CS
APP17107	102673	1L White Foaming Sanitizer Dispenser	1/CS



Nonfood Compounds
Program Listed E3
140059



Appeal Non-Alcohol Foaming Instant Hand Sanitizer

Dye and fragrance free. Appeal instant hand sanitizers put infection control in your hands, killing more than 99.99% of many germs and bacteria that cause common illnesses. Ideal for Healthcare, Police/Medical Emergency, Banks, Day Care, Offices Buildings, Health & Fitness Facilities, Food Service and Educational Facilities.

Non-alcohol, fragrance and dye free foaming instant hand sanitizer is 99.99% effective against common germs and bacteria.

Item No.	USN No.	Description	CASE QTY
APP17103-04	102669	1L Non-Alcohol Foaming Hand Sanitizer	4/CS
APP17106	102672	1L Black Foaming Sanitizer Dispenser	1/CS

Appeal dispensers are durable and fully guaranteed. Each cartridge fits quickly and easily into our attractive Appeal 1-liter dispensers. Appeal dispensers come with a tamper-resistant lock and are ADA compliant. Available in white or black to compliment décor.

durable construction

- Heavy duty ABS plastic
- Simple and quick product loading

locking cabinet

- Prevents vandalism
- Key can be inserted on either side
- Secure closing mechanism
- ADA compliant

sealed cartridge

- Prevents contamination
- Waterproof
- Easy-to-read labeling
- Recyclable

patented foam dispensing technology

- Luxurious foam
- No dripping



Every day, every single employee will be faced with a choice as to whether they use a skin care product.

Will they?

About Appeal

Appeal offers product solutions in the janitorial and sanitary maintenance supply industry, helping businesses prosper while maintaining safe and healthy environments for their customers and employees. Appeal knowledge translates into better results and total value. Primary end markets include professional cleaning contractors, health care, education, public and private institutional facilities, food processing, industrial, office buildings and lodging.



Interline Brands, www.AppealProducts.com • info@AppealProducts.com